

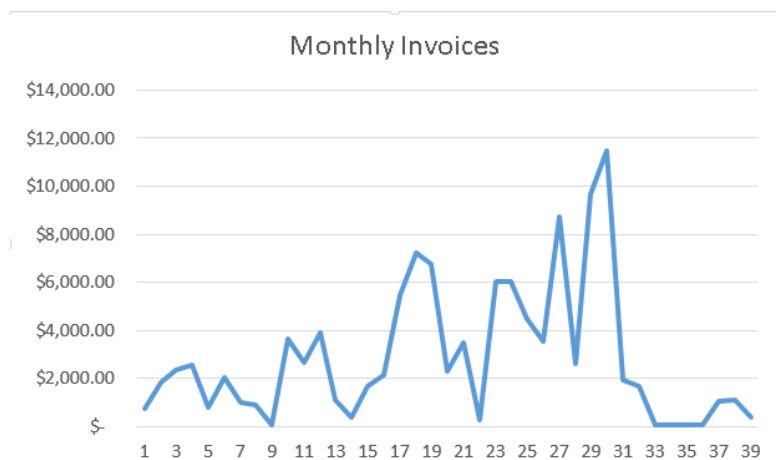


TRANSPARENT PRICING v. HOURLY CASE COMPARISON

We wanted to provide our business clients with the ability to budget for and manage their expectations for their business litigation cases. This not only allows for a better ability to make a business decision regarding the case in general, it puts our clients in the driver's seat when it comes to settlement. One of the biggest issues we have heard from our business clients over the years, is that the unpredictability and unevenness of the process makes litigation very hard to deal with for businesses.

We went and found data from a prior case to show the difference. Here is a comparison of how the client was actually charged and how they would have been charged under our Transparent Pricing model.

	Actual Billing
2Q Year 1	\$760.00
3Q Year 1	\$6,760.00
4Q Year 1	\$3,812.50
1Q Year 2	\$4,565.00
2Q Year 2	\$7,682.50
3Q Year 2	\$4,167.50
4Q Year 2	\$19,435.00
1Q Year 3	\$6,052.50
2Q Year 3	\$16,537.50
3Q Year 3	\$14,895.00
4Q Year 3	\$23,010.00
1Q Year 4	\$1,775.00
2Q Year 4	\$1,160.00
3Q Year 4	\$48,197.50
4Q Year 4	\$15,407.50
1Q Year 5	\$4,945.00
TOTAL	\$179,162.50



The variability from month to month (or quarter to quarter) is tremendous and makes it very hard to budget. With our Transparent Pricing we set a specific fee for each phase of the case, making the costs predictable and easy to budget for. Here is an example of the same case using the Transparent Pricing model:

Phase Completion	Case 1 Transparent Pricing
Phase 1 – Pleadings and Discovery Part 1 (Due on Retainer)	\$15,000.00
Phase 2 – Discovery Part 2 (Due 7 days after Scheduling Conference)	\$27,500.00
Phase 3 – Discovery Part 3 (Due 7 days after Defendants' Witness List Filed)	\$27,500.00
Phase 4 – Final Pre-Trial Preparation (Due 7 days after close of Discovery)	\$20,000.00
Phase 5 – Trial Prep and Trial (Due 7 days after Final Pre-Trial)	\$37,500.00
Phase 6 – Trial and Post Trial Motions (Due 7 days after Trial)	\$15,000.00
	\$142,500.00

While the total cost may end up being similar, the ability to know exactly what each phase of litigation will cost allows for transparency of pricing and effective budgeting. The Transparent Pricing will vary based on the particulars of your case, but we will provide this exact schedule and pricing specific to your case before the case even begins.